



## 2017 IRREVĒRĒNT PINOT NOIR

Find our story at [CRU9wine.com](http://CRU9wine.com)



### 2017 Russian River Valley

9 Barrels, 225 Cases

ABV 14.4% pH 3.5 TA 5.4 g/L

Goldridge soils, fine sandy loam

Sebastopol Hills micro climate, cold ocean winds and fog, steep hillock vineyards

10 mls off the Pacific

10 mls North of Petaluma Gap

Average 25.2° Bx

5 day cold soak, full ML ferment

9 months 50% new French oak

### Valentines Day Release 2019

Indulge your senses with cheeky tart cherry, mocking subtle wild mushroom, with a brazen strawberry cinnamon twist.

### The Irreverent 2017 Growing Season:

Record breaking winter rainfall led to a late start in spring and some vine-vigor challenges, leaving us thinking we would have a large crop. Spring entered with late lifting fog, strong winds, and several heat spikes resulting in smaller berried clusters and an average yield. September came in with extreme heat kicking harvest into gear.

October 8<sup>th</sup>, the fires roared through our world. There was nothing about this season that spoke of normality, hence, I give you:

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*“A captivating Pinot Noir with a gorgeous nose of mountain strawberries, ripe raspberries, cola and dried Spring flowers. On the palate, it is supple and lush with mixed berries, red plum, tart cranberry, tangerine peel and a beautifully long finish that lingers. An amazing wine that drinks great now, but has enough structure to cellar for a decade or so.”* **93 Points, Kevin M. Vogt, Master Sommelier**

And As Ever, CRU9 wine sponsors and gives a portion of your purchase to 4 nonprofits:

**Ruby’s Place - CA, House of Hope, Dorothy’s House, and Alternatives Pregnancy Center - IA. All advocating for survivors.**